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Bill Evans Promoted to President of HER Real Living

COLUMBUS, Ohio (May 3, 2006) – HER Real Living, the No. 1 residential real estate firm in Central Ohio, announced today the promotion of Bill Evans to president of HER Real Living.

In his new position, Evans will continue to support the vision and goals of Real Living while maintaining growth throughout the Central Ohio market. “I have been fortunate to work with the best agents in the business, and I look forward to continuing our work to change the face of residential real estate – one relationship at a time,” Evans said.

A longtime residential real estate professional, Evans has overseen sales operations at HER Real Living since 1996. His strong recruiting skills and assistance in helping to develop and promote Real Living's agent-centric company philosophy have attracted hundreds of agents to join the company. Under his leadership, the number of HER Real Living agents is now more than 1,000.

“We are excited to announce this promotion in recognition of Bill's exceptional leadership. While overseeing the sales operations at HER the past several years, the company has seen unsurpassed recruiting and growth, and we look forward to more of the same in the future,” said Harley E. Rouda Jr., Real Living's CEO and managing partner.

Thanks to Evans's adept ability to forecast agent trends and needs and respond to them, Real Living is an industry leader in providing the best technology, training, marketing support and other services for its agents. His hands-on management style and business savvy help agents generate results, too. Real Living agents are among the most productive in the country, generating an average of 19 transaction sides annually, compared with the national average of 12.

Evans established himself as a residential real estate leader early in his career. While at Holzer Wollam (now King Thompson), he was named Rookie of the Year in 1988 and became a member of the company's Circle of Excellence that same year. During his tenure at RE/MAX, Evans was ranked as one of the Top 20 Agents for multiple years and also received several of the firm's top sales awards.

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He has also been named to the Ohio Association of Realtors' President's Sales Club and the Columbus Board of Realtors' Million Dollar, Five Million Dollar and Ten Million Dollar clubs.

Highly involved in the profession, Evans has been a featured speaker at numerous industry events and served on many committees for the Columbus Board of Realtors and the Ohio Association of Realtors. He resides in Worthington, Ohio, with his wife, Tammi, and their four children.

About HER Real Living Inc.

HER Real Living is part of the fourth-largest residential real estate firm in the country and the largest independently-owned firm in the Midwest, Real Living Inc., boasts nearly 4,000 agents and employees, more than \$8 billion in annual sales and nearly 130 offices throughout 10 states, including Florida, Illinois and Texas. Real Living Inc was awarded the 2005 Inman Innovator Award by *Inman News*, ranked 23rd in *Entrepreneur* magazine's Top 50 Best New Franchises and has won numerous awards for its marketing achievements. Every 14 minutes, Real Living sells a home. Each month, Real Living's Web sites receive nearly 14 million page views. Real Living Inc. also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management and home warranties. For more information or to learn more about growth opportunities with Real Living Inc., visit HERRealLiving.com or RealLiving.com.

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