
News from



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HER Real Living, The Ohio State University's Fisher College of Business and The Columbus Chamber of Commerce to Present the Columbus Leaders Forum

COLUMBUS, Ohio (March 6, 2006) – The Columbus Leaders Forum is a collaboration between HER Real Living, The Ohio State University's Fisher College of Business and The Columbus Chamber of Commerce. These three companies have joined forces to spark economic growth, inspire action among the region's business and civic leaders as well as to raise awareness of financial and growth issues in the business environment.

The Columbus Leader's Forum, titled "The Future is Now," is made possible by the Harley and Marlese Rouda Fund. The City of Columbus Mayor, Michael Coleman, will commence the event, which is taking place on Thursday, March 9 from 7-9:45 a.m. at The Blackwell Center, located on the campus of the Fisher College of Business at The Ohio State University.

The event will feature keynote speaker Rich Karlgaard, publisher of *Forbes*, the world's most popular business and financial magazine. Karlgaard is an accomplished entrepreneur and has co-founded two companies, Garage Technology Ventures and *Upside Magazine* as well as a civic organization, the 2,500 member Churchill Club.

Mark Schweitzer, assistant vice president and economist of the Federal Reserve Bank of Cleveland, will also be speaking. He will address issues within the Central Ohio community and what is ahead for the economic future. Schweitzer is an expert Ohio economist and has extensive banking experience that includes The Bank of England and the Central Bank of the United Kingdom.

Rich Langdale, CEO and chairman of NCT Ventures, will be a panelist discussion speaker. Langdale attended The Ohio State University and started his first business in 1986. He has founded a total of eight businesses and co-founded, bought and invested in several others under the NCT umbrella.



Jay Anand, Ph.D., corporate strategy associate professor at Fisher College, will moderate the panel discussion. He has researched areas in corporate growth and strategic alliances. Anand is published in both books and journals, including the *Financial Times* (London).

Harley E. Rouda Jr., CEO and managing partner of Real Living, will also be a panelist speaker. Real Living is the largest residential real estate firm in the Midwest and fifth- largest in the nation. Real Living has been recognized within the real estate industry and beyond, which includes being named Inman's 2005 Most Innovative Broker/Franchisor of the Year. In 2002, Rouda earned the Ernst & Young Entrepreneur of the Year award.

The Columbus Leaders Forum will also feature a state-of-the art instant polling technology. The audience will use this innovative machine to provide feedback during the inaugural Columbus Leaders Poll.

What follows below is an event agenda:

- 7:00 a.m.: Networking and Registration
- 7:45 a.m.: Program Begins, Breakfast – 2006 Leaders Poll, Part 1
- 8:00 a.m.: Central Ohio's Economy – What's Next? Speaker, Mark Schweitzer
2006 Leaders Poll, Part 2
- 8:30 a.m.: Panel Discussion: Capital Formation – What's the Deal? Moderated by Jay Anad, Panelists: Mark Schweitzer, Rich Langdale and Harley Rouda, Jr.
- 9:15 a.m.: Keynote address by Rich Karlgaard
- 9:45 a.m.: Program Ends

Date: Thursday, March 9

Time: 7:00 – 9:45 a.m.

Location: The Blackwell Center, 2110 Tuttle Park Place

For further information, please visit ColumbusLeadersForum.com.

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About HER Real Living Inc.

HER Real Living is part of the largest independently-owned residential real estate firm in the Midwest and the fifth-largest in the country, Real Living Inc. boasts nearly 4,000 sales associates and employees, nearly \$9.1 billion in annual sales and more than 120 offices throughout the Midwest, Florida, South Carolina, Texas and West Virginia. Real Living Inc. was recently awarded the 2005 Most Innovated Real Estate Brokerage and Franchisor by Inman News, was named 23rd in Entrepreneur Magazines Top 50 best new franchises and has won numerous awards for its marketing achievements. Real Living Inc. sells a home every 12 minutes and attracts over 14 million Web site visitors each year. Real Living Inc. also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management and home warranties. For more information or to learn more about growth opportunities with HER Real Living visit www.HERRealLiving.com or www.RealLiving.com.

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