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FOR IMMEDIATE RELEASE

Real Living, Inc. Earns Top Honors at the 2005 Communicator Awards

National real estate firm recognized in Web site, magazine and interactive categories

COLUMBUS, OH – (June 3, 2005) – Real Living, Inc., the fifth-largest residential real estate firm in the United States, announced today that it has earned multiple 2005 Communicator Awards (TCA), with three Crystal Awards of Excellence and three Awards of Distinction. This announcement was made by CEO and managing partner of Real Living, Harley E. Rouda, Jr.

Entrants who display an ability to communicate in an effective manner that places them among the best in their field are presented The Crystal Award for Excellence, the top award in the TCAs. *Real Living Magazine*, the Realty One Real Living Web site and The Real Presentation all received these top honor industry awards to signify their distinction among other marketing teams in the world.

"As the industry changes, we change," says Kaira Sturdivant Rouda, chief marketing officer of Real Living, Inc. "Branding continues to play an increasingly important role in the consolidation of the real estate industry. These awards just confirm our commitment to our agents and our customers and that we are continuing to strive to make our marketing, interactive and technology tools the best in the business to improve the home buying and selling process. I am proud that our marketing team continues to take top honors in this diverse competition."

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Real Living, Inc. also placed in several other categories and was honored with TCA of Distinction recognition, which was awarded for projects that surpass industry standards in communicating a message or idea. The awards were given for HERRealLiving.com and RealLivingDayton.com for overall Web site. Momentum 2005, Real Living's annual convention, also won the TCA of Distinction.

Over 5,075 entries from throughout the United States and several foreign countries were part of this year's competition, which is distinguished as an international awards competition that recognizes outstanding work in the communication and print media fields. All entries are judged by industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence. The judges also evaluate entries for work that serves as a benchmark for the industry.

About Real Living, Inc.

The largest independently-owned residential real estate firm in the Midwest and the fifth-largest in the country, Real Living, Inc. boasts nearly 5,000 sales associates and employees, nearly \$9.1 billion in annual sales and more than 140 offices throughout the Midwest, Florida, South Carolina, Texas and West Virginia. Real Living, Inc. sells a home every 12 minutes and attracts over 14 million Web site visitors each month. Real Living, Inc. also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management and home warranties. For more information or to learn more about growth opportunities with Real Living, Inc., visit www.realliving.com.

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