

**FOR IMMEDIATE RELEASE**

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**Real Living HER Hosts Citywide House Hop**  
***Hundreds of Homes Available with \$10,000 Bonus for Purchasers***

**COLUMBUS, Ohio** (Oct. 17, 2008) – Real Living HER will be hosting the largest real estate event Columbus has ever experienced—with more than 700 open houses on Oct. 26, 2008.

This mega open house event features hundreds of Real Living HER listings across Columbus during the following time slots: 12:30-2:30 p.m.; 1-3 p.m.; and 3-5 p.m. With the help of its partners, Real Living Title and Real Living Mortgage, Real Living offers the unique opportunity for consumers to receive a bonus of up to \$10,000 toward the purchase of a home. Consumers can access a complete list of participating homes by going to Real Living HER's Web site, [www.RealLivingHER.com](http://www.RealLivingHER.com).

"Now is a great time to buy a home," said Harley E. Rouda, Jr, CEO of Real Living. "With more than 700 open houses in Central Ohio, this is the perfect opportunity to find the home of your dreams."

**About Real Living HER**

Real Living HER, the largest residential real estate company in central Ohio, is part of Real Living, Inc. With 4,000 associates and 170 offices coast to coast, Real Living is one of the fastest-growing real estate franchisors in the nation. Offering consumers a full suite of home and lifestyle services, Real Living also offers corporations industry-leading relocation management services. Real Living was named one of the best new franchises by Entrepreneur magazine, winner of the Inman Innovator Award and the most promising new national brand by the Swanepoel TRENDS Report. Its award-winning Web sites receive nearly 17 million page views per month. For more information, visit [www.RealLivingHER.com](http://www.RealLivingHER.com) or [RealLiving.com](http://RealLiving.com).