
News from



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FOR IMMEDIATE RELEASE

HER Real Living Ranked No. 1 by *Columbus C.E.O*

Columbus, Ohio – (August 24, 2004) – HER Real Living, central Ohio's leading real estate company, ranked 1st in the C.E.O. Leaderboard list of residential real estate agencies, published by *Columbus C.E.O* magazine.

The C.E.O. Leaderboard list of residential real estate agencies from the August issue of *Columbus C.E.O* ranks residential real estate firms according to 2003 Greater Columbus listings, 2003 Greater Columbus total transactions, 2003 average price of homes sold and highest priced home sold in 2003. Survey rankings originate from the Survey of Residential Real Estate Agencies and provide statistical rankings of area businesses, professions and institutions, reaching over 26,000 readers per month.

Consumer-friendly and agent-driven, HER Real Living meets consumer demands for quick, convenient access to real estate information. State-of-the-art tools support the firm's sales force, including individual agent Web sites with up-to-the-minute "Real-Time Listings," Real Finder, and other industry-leading technologies that are changing the home purchase and sale processes.

HER Real Living is independently-owned and operated, with more than 800 Realtors serving the central Ohio area since 1956. To learn more about HER Real Living, to find a local Realtor to serve your real estate needs, or to see all the homes available in our market, visit www.herrealtors.com.

About Real Living, Inc.

One of the largest residential real estate firms in the country, Real Living boasts nearly 5,000 sales associates and employees and nearly \$7 billion in annual sales. Real Living also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management, auctions and home warranties. For more information, or to learn more about growth opportunities with Real Living, visit www.realliving.com.

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