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Real Living, Inc. Announces New Network Partner Relationships

Network grows by adding offices in South Carolina, Indiana, Wisconsin and Ohio

COLUMBUS, OH – (June 7, 2005) – Real Living, Inc., the fifth-largest residential real estate firm in the nation, continues its nationwide growth with the announcement of its newest Network Partners: Real Living in the LowCountry, based in Hilton Head Island, South Carolina; Real Living Homestead Realty, based in Vevay, Indiana; Real Living McCarthy Real Estate, based in Marietta, Ohio and Real Living Real Estate Professionals, based in Chetek, Wisconsin. In addition, Real Living welcomes Real Living Volpini Realty Group (previously Realty One Real Living's Warren, Ohio branch office), who has also become an independent member of the Real Living Network. This announcement was made by CEO and Managing Partner of Real Living, Harley E. Rouda, Jr.

"These newest network partners are an exciting addition to the network and we applaud their commitment to their local markets," said Rouda. "They share our vision for leveraging marketing, technology and training tools to enable agents to better serve consumer needs. We look forward to welcoming more Network Partners who share this passion and vision to our family as we continue our nationwide growth."

The firm's newest Network Partners include:

Real Living in the LowCountry: Located in Hilton Head Island, South Carolina, Real Living in the LowCountry will serve clients in southern and northern Beaufort County, as well as in Jasper County. Jerry McElroy and Jim Kokinda will manage and lead Real Living in the LowCountry. McElroy, who has over 32 years experience in real estate, said, "When I saw Real Living's integrated start-of-the-art toolset, we saw the success and leverage

Real Living tools would bring to our brokerage. Real Living also shares a similar business philosophy as our own – an agent-centric and consumer focused company. This business practice allows our agents to be the best in the business, giving our clients the first-class service they deserve."

Real Living in the LowCountry will serve clients from 21 Office Park Road, Kiawah Building, Hilton Head Island, SC 29928.

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Real Living Homestead Realty: Located in Vevay, Indiana and previously known as Homestead Realty, Real Living Homestead Realty will continue to serve clients in Switzerland County. Teresa Bovard Lyons, broker/owner, will lead Homestead Realty in its new partnership with Real Living. Lyons said, “When Real Living contacted me and I learned of the many other successful partnerships within the Real Living Network, it was evident this was the direction I had envisioned for Homestead Realty’s future. Real Living is an organization that we felt was focused on empowering our agents to provide excellent service to customers, which results in more productivity and profitability. It’s a win-win for all parties involved.” Real Living Homestead Realty will serve clients from 107 West Main Street, Vevay, IN 47043.

Real Living Real Estate Professionals: Located in Chetek, Wisconsin, Real Living Real Estate Professionals will serve clients in the greater Chetek area and will be directed by broker/owners Bobbi Lynn Potter and Dwayne Potter. Bobbi, who has been an active real estate agent for over 13 years, said, “Real Living’s toolset and support are the best in the business. When I was looking to franchise, I did not find this great of a package anywhere – even from its major competitors. Real Living supports its ‘family’ and is interested in seeing its family prosper. Belonging to a family like Real Living is peace of mind.” Real Living Real Estate Professionals will service clients in Chetek, WI.

Real Living Volpini Realty Group: Located in Warren, Ohio, and originally a Realty One Real Living branch office, Real Living Volpini Realty Group has branched off as an independent member of the Real Living Network. Real Living Volpini Realty Group will serve clients from 3843 East Market Street, Warren, Ohio 44484.

Real Living McCarthy Real Estate: Located in Marietta, Ohio, the former McCarthy Real Estate, has partnered with Real Living to become Real Living McCarthy Real Estate. Building on the company’s 25 years of service in the Marietta area, broker/owner Steve McCarthy will lead the company. McCarthy said, “The toolset Real Living offers is next to none. I have all the tools I need to conduct business at my finger tips -- from my online database to releasing a direct mail campaign. The technology, marketing, and agent support Real Living offers can’t be beat. I can now take my three offices to a higher level in customer care and increase productivity among my agents.” Real Living McCarthy Real Estate will serve its clients in three locations: 318 Second St., Marietta, OH 45750; 2128 Washington Blvd., Belpre, OH 45714; and 438 Highland Ave, Williamstown, WV 26187.

Forty-six Network Partner offices are now part of the Real Living Network, with presence in nine states, including: Ohio, Kentucky, Indiana, Wisconsin, Michigan, Florida, South Carolina, Texas and West Virginia. Real Living Network Partners will be continuing growth in Arizona, California and Illinois. To learn more about Real Living, Inc. and its Network Partner opportunities – and to view the latest listings on the market – visit RealLiving.com

About Real Living, Inc.

The largest independently-owned residential real estate firm in the Midwest and the fifth-largest in the country, Real Living, Inc. boasts nearly 5,000 sales associates and employees, nearly \$9.1 billion in annual sales and more than 140 offices throughout the Midwest, Florida, South Carolina, Texas and West Virginia. Real Living, Inc. sells a home every 12 minutes and attracts over 14 million Web site visitors each month. Real Living, Inc. also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management and home warranties. For more information or to learn more about growth opportunities with Real Living, Inc., visit www.realliving.com

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