
News from



HER Real Living Brings Real Appeal To Central Ohio Homeowners!

Columbus, Ohio – (March 17, 2004) – Does your home need some Real Appeal? No problem! Just enter to win a free exterior home makeover from HER Real Living, and the next knock on your door could be from a team of home improvement professionals!

No one knows more about how to bring real appeal to a home than a great real estate agent! That's why HER Real Living, central Ohio's leading real estate company, is working with the Dispatch Media Group to sponsor central Ohio's Real Appeal promotion!

April – June, we'll give three lucky homeowners a free makeover of their home exteriors – valued at \$5,000! One winner will be selected each month – on April 1, May 6 and June 3! Our crew of home improvement experts will work with each winner to give your home fantastic curb appeal with new landscaping, fresh paint, exterior lighting and more!

So how do you enter?

It couldn't be easier! Just visit HERRealtors.com – the best place to find or sell homes in central Ohio – and fill out a quick and easy online form!

Or, visit any HER Real Living office to fill out the questionnaire and send to HER Real Living, 77 E. Nationwide Blvd, Attn: Marketing 2nd Floor, Columbus, OH 43215. (Please note: both the online and hard copy entry forms require the submission of a recent photo of your home! Visit HERRealtors.com for a complete list of promotion rules and regulations.)

About HER Real Living, Inc.

Calling central Ohio home since 1956, HER Real Living is part of the Real Living Network – the largest residential real estate firm in the Midwest and the fifth-largest in the country. Real Living boasts nearly 5,000 sales associates and employees, nearly \$7 billion in annual sales, and more than 100 offices throughout the Midwest and Florida. Real Living also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management, auctions and home warranties. For more information, or to learn more about career or Network Partnership opportunities with Real Living, visit www.realliving.com or www.herrealtors.com.

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