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**FOR IMMEDIATE RELEASE**

## **HER Real Living Hosts Destination Exploration Sweepstakes**

*Real estate company goes on a wild adventure with National Geographic*

**COLUMBUS, OH** – (March 10, 2005) – House hunting is an adventure! That is why HER Real Living and National Geographic have partnered in the Destination Exploration Sweepstakes running from March 7 through April 3, 2005.

Now through April 3, 2005 potential home buyers can explore all the open houses on the market with HER Real Living and register to win the Destination Exploration Sweepstakes. Participants can win the adventure of a lifetime - a trip for two valued at \$8,000.00 to Machu Picchu, Peru!

One grand prize winner will go on a National Geographic adventure to experience the excitement of exploration with a week in Machu Picchu on Sept. 17 through 22, 2005. The winner will discover the magnificent old capital of Cusco, hike the ruins in the Urubamba Valley and explore incomparable Machu Picchu.

“It is always exciting to run such a fun promotion with a great partner like National Geographic,” explained Bill Evans, Executive Vice President of HER Real Living. “It’s not every day that we offer a trip of a lifetime for one lucky winner. Buying or selling your home should be an exciting adventure and we want to make sure that you have a pleasurable experience when working with a HER Real Living agent. Buying or selling your home with award-winning marketing and technology tools, and winning a trip to Peru, what more could you ask for from your favorite HER Real Living real estate agent!”

### **How do I enter?**

There are two ways to enter: visiting [HERRealLiving.com](http://HERRealLiving.com) or by stopping by any of our office locations. If you choose to stop by the office vs. online entry, you will simply tear off an entry form from the display, take home, and follow the instructions for entry. Regardless of how you

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enter, you may enter only once a day. Entries must be received by 11:59 PM Eastern Time on April 3 to be eligible.

There is no purchase necessary to win, however, HER Real Living's professional real estate agents will explore all the possibilities to make your home purchase an enjoyable adventure if you are buying or selling your home! A Winner will be chosen by random on or about April 18, 2005.

To learn more about Destination Exploration or HER Real Living, visit [HERRealLiving.com](http://HERRealLiving.com) to view all the real estate open houses in your market and for available open house appointment times.

**About Real Living, Inc.**

One of the largest residential real estate firms in the country, Real Living boasts nearly 5,000 sales associates and employees and nearly \$7 billion in annual sales. Real Living also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management, auctions and home warranties. For more information, or to learn more about growth opportunities with Real Living, visit [www.realliving.com](http://www.realliving.com).

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