
News from



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HER Real Living Introduces Real Living Magazine!

The former HER Real Living Home + Estates gets a makeover

COLUMBUS, OH– (January 3, 2006) – HER Real Living announces Real Living Magazine, an upgraded version of HER Real Living's exclusive Homes + Estates publication. This announcement was made by Harley E. Rouda, Jr., CEO and Managing Partner of Real Living, Inc.

Real Living Magazine will take the place of the former HER Real Living Home + Estates publication. With 11 full color issues annually, Real Living Magazine provides consumers with a fresh new look at properties in their area. Each magazine will feature a Platinum property (\$400,000 and above) on the cover, with a detailed look at the home on the first page. Interior and exterior shots will provide an in-depth glance at the featured home.

All homes, including Platinum properties and Real Deal properties, will continue to be categorized by community, with full color photographs that make home shopping easier. With the addition of editorial content, Real Living Magazine will not just be for property listings but also to give readers information on their future transactions with HER Real Living. Various articles on home buying and selling, tips on inspections, decorating, financing, relocation and other helpful hints will fill the pages of the magazine. Look for a community calendar of events in February!

Pick up a free copy of Real Living Magazine each month at one of our many locations, or stop in at your local HER Real Living office to find the latest issue. To access a list of office locations, visit <http://herrealliving.com/Office/BrokerOffices.aspx> . If you'd like to learn more about HER Real Living and view virtually all of the real estate listings on the market, visit HERRealLiving.com.

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About HER Real Living, Inc.

HER Real Living is part of the Real Living network, the largest independently-owned residential real estate firm in the Midwest and the fifth-largest in the country, Real Living, Inc. boasts nearly 5,000 sales associates and employees, nearly \$9.1 billion in annual sales and more than 140 offices throughout the Midwest, Florida, South Carolina, Texas and West Virginia. Real Living, Inc was awarded the 2005 Most Innovative Real Estate Brokerage and Franchisor, and has won numerous awards for its marketing achievements. Recently, RealLiving.com earned the Standard of Excellence Web Award for 2005. Real Living, Inc. sells a home every 12 minutes and attracts over 14 million Web site visitors each month. Real Living, Inc. also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management and home warranties. For more information or to learn more about growth opportunities with HER Real Living, Inc., visit www.herrealliving.com or www.realliving.com.

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