
News from



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FOR IMMEDIATE RELEASE

Real Living Open House Spring Spectacular

Real Living will spur market activity and buyer excitement by hosting a statewide open house event in the central and northern Ohio markets

COLUMBUS, OH – (April 13, 2005) – With warmer weather finally arriving, it is the perfect time for consumers to get outside and begin the search for their dream home! For two weekends only, HER Real Living will be hosting an Open House Spring Spectacular where consumers will have the chance to not only find the home of their dreams, but also win a **\$2,500 spring shopping spree!**

The Open House Spring Spectacular will take place on the weekends of April 23-24 and April 30 – May 1. Consumers simply attend a HER Real Living open house during any of these weekend days and fill out the \$2,500 spring shopping spree entry form. One winner from all HER Real Living open houses will be selected at the end of each Spring Spectacular weekend for a total of two spring shopping spree winners!

Consumers can find the HER Real Living schedule of open houses by visiting HERRealLiving.com or contacting a HER Real Living agent.

“There is no better way to spur market activity and build excitement than host a statewide open house spectacular where central Ohio consumers have a chance to win a fantastic prize while shopping for a home,” said Bill Evans, Executive Vice President of HER Real Living. “Many of our great agents will be on hand to answer consumer questions and make the important home buying decision easier, the process smoother and the results spectacular!”

How can I enter?

Visit HERRealLiving.com or call your favorite HER Real Living agent to find out the open house schedule for the weekend. Then just attend the open house and fill out the \$2,500 spring shopping spree entry form after you tour the home!

How will I know if I won?



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The first weekend winner will be notified by Friday, April 29 and the second weekend winner will be notified by Friday, May 13.

How many chances do I have to win?

Feel free to attend multiple open houses during the Spring Spectacular! Only one entry form may be filled out per open house.

About Real Living, Inc.

One of the largest residential real estate firms in the country, Real Living boasts nearly 5,000 sales associates and employees and nearly \$7 billion in annual sales. Real Living also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management, auctions and home warranties. For more information, or to learn more about growth opportunities with Real Living, visit www.realliving.com.

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