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HER Real Living Announces the Real Living Magazine eBook

*Real estate company partners with Harmon Media Group to produce online version of
Real Living Magazine*

COLUMBUS, OH– (April 5, 2006) – HER Real Living announces the Real Living Magazine eBook, an online version of the company's printed Real Living magazine, will launch with the April 7 publication of Real Living Magazine. The eBook will be available at RealLivingMagazine.com.

The Real Living eBook connects HER Real Living Realtors with prospective buyers across the country, by allowing consumers to flip through each edition of available homes. Consumers can sign up for a free subscription by visiting the Web site. Subscribers are alerted by e-mail when each new edition of the magazine becomes available – before it's available in print.

Homes that appear on RealLivingMagazine.com will be hyperlinked to RealLiving.com. Each listing on RealLiving.com has community information, an open house scheduler, up to 13 photos of the property and much more. Consumers can also search the Real Living Magazine eBook by keyword and view archived issues of each edition.

"The eBook is just another way that HER Real Living helps consumers easily find the home of their dreams. Using the eBook, a consumer can view a home they love, click on it, and be directed to a detailed listing page on HERRealLiving.com, with up to 13 photos, a Virtual Home Tour, community info and an open house scheduler. The eBook is a great new consumer tool," said Harley E. Rouda, Jr., chief executive officer and managing partner of Real Living.

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The eBook is available for all of Real Living Magazine's Northern Ohio and Central Ohio editions.

To learn more about HER Real Living and to view virtually all of the real estate listings on the market, visit HERRealLiving.com.

About HER Real Living Inc.

HER Real Living is a part of the Real Living Network – the fourth-largest residential real estate firm in the country and the largest independently-owned firm in the Midwest. Real Living Inc. boasts nearly 4,000 agents and employees, more than \$8 billion in annual sales and nearly 130 offices throughout 10 states, including Florida, Illinois and Texas. Real Living Inc was awarded the 2005 Inman Innovator Award by *Inman News*, ranked 23rd in *Entrepreneur* magazine's Top 50 Best New Franchises and has won numerous awards for its marketing achievements. Every 14 minutes, Real Living sells a home. Each month, Real Living's Web sites receive nearly 14 million page views. Real Living Inc. also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management and home warranties. For more information or to learn more about growth opportunities with Real Living Inc., visit RealLiving.com.