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Real Living HER Gives Home Buyers Peace of Mind with Buyers Insurance
Real Estate Firm Offers Mortgage Payment Protection for Job Loss for Up to Two Years

COLUMBUS, Ohio (May 28, 2009)—In an effort to add comfort and peace of mind for today's homebuyers, Real Living HER, the No. 1 real estate company in central Ohio, is offering mortgage payment protection to buyers who purchase a home through Real Living HER and utilize Real Living Mortgage between June 1 and Aug. 31, 2009. Real Living HER is the first residential real estate firm in central Ohio to offer a mortgage payment protection plan.

"In today's uncertain economy, Real Living HER is investing in programs like our Peace of Mind Plan to provide reassurance for our consumers," said Harley E. Rouda, Jr., CEO of Real Living HER. "Our intention is to give homebuyers added comfort, and help them achieve the American dream of homeownership."

Buyers who go into contract between June 1, 2009 and Aug. 31, 2009 (and close prior to Sept. 30, 2009) with a Real Living HER agent and finance through Real Living Mortgage will receive the Peace of Mind Plan that covers a monthly mortgage payment of up to \$1,500 for up to six months if they become involuntarily unemployed during the first year after they purchase their new home.

The plan will be extended for an additional year of protection if the buyer purchases a Real Living HER listing, and finances through Real Living Mortgage. "The one year extension of the Plan will be a huge benefit for our sellers," said Nicole Yoder-Barnhart, a Real Living HER agent. "It sends a clear message to all of our listing customers that our firm is making every effort to sell their home."

Additionally, Real Living HER is offering its Peace of Mind Plan to customers who refinance their current mortgage through Real Living Mortgage. "Many who bought a home in the past few years have interest rates that significantly exceed current rates," said Rouda. "Real Living HER and our agents support a full service environment for customers and extending the Peace of Mind Plan to refinance borrowers is another way for our agents to reach out and provide value even after they've bought their home."

Please visit www.RealLivingHER.com on June 1, 2009 for complete terms/conditions.

About Real Living HER

Real Living HER, the No. 1 residential real estate company in central Ohio, is part of Real Living, Inc. With 2,200 associates and over 100 offices coast to coast, Real Living offers a full suite of home and lifestyle services. Real Living was named one of the best new franchisors by *Entrepreneur* magazine, winner of the Inman Innovator Award and the Most Promising New National Real Estate Brand by the Swanepoel TRENDS Report. For more information, visit RealLivingHER.com or RealLiving.com.

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