



FOR IMMEDIATE RELEASE

CONTACT: Chelsea Hamilton
Real Living HER
Chelsea.Hamilton@RealLiving.com
(614) 273-8579

Real Living Earns 20 Awards at Ohio Association of REALTORS® Convention

COLUMBUS, Ohio (Sept. 25, 2007) – Real Living HER and Real Living Realty One, both part of the one of the fastest growing franchisors, Real Living Inc., recently announced its outstanding performance at the Ohio Association of REALTORS® (OAR) Promotion and Advertising Contest.

"It's a great honor to receive such tremendous recognition from our peers," said Bill Evans, president of Real Living HER. "These awards once again confirm that our marketing and promotional strategies and materials truly separate Real Living agents from the rest of the pack – and that Real Living has one of the most dynamic brands in the real estate business."

The contest was part of OAR's 97th Annual Convention and Expo, held this year in Columbus, Ohio from Sept. 9-11. Real Living HER and Real Living Realty One won several of the competition's most coveted categories. Real Living HER's first-place titles include Firm Web site, Institutional Advertising, Photos of "For Sale" and "For Sold" signs, Photos of Office Interiors, and Photos of Office signs.

Real Living HER received the Award of Excellence recognition in categories including Business Cards and Stationery, Personal Marketing and Photos of Office Interiors.

Elaine Reese, agent with Real Living HER's Worthington office, also placed first in the Individual Web site category, and agent Jeanne Cousino with the Powell office received the Award of Excellence in the Individual Web site category. In total, Real Living HER earned seven first-place honors and three Awards of Excellence.

OAR, with more than 35,000 members, is the largest professional trade association in Ohio. Real estate firms and individual Realtors from across the state submitted entries for judging in 21 advertising categories and were placed in one of two groups – large firms or medium/small firms. Entries were judged for quality of content and design in carrying a positive message to the public,

-more-



About Real Living HER

Real Living HER, a family-owned residential real estate company serving central Ohio, is part of Real Living Inc. It boasts nearly 4,000 agents and employees and more than 160 offices nationwide. Real Living was awarded the 2005 Inman Innovator Award by *Inman News* and ranked 23rd in *Entrepreneur* magazine's Top 50 Best New Franchises. Each month, Real Living's Web sites receive nearly 17 million page views, on average. Real Living also offers a full range of affiliated business services, including home financing, title, relocation and home warranties. For more information, visit RealLivingHER.com or RealLiving.com.

###