



CONTACT: Becky Morse
Marketing Coordinator
HER Real Living
614-273-8403
becky.morse@herrealtors.com

FOR IMMEDIATE RELEASE

HER Real Living Husband and Wife Sales Team “Will Work For Food” This Holiday Season

HER Real Living sales associates Jim and Heidi Peters will donate 10% of all of their real estate transaction proceeds to the Mid-Ohio FoodBank; other companies to follow their lead.

COLUMBUS, OHIO - (November 20, 2003) – Grove City residents and HER Real Living sale associates, Jim and Heidi Peters, recently began a “Will Work For Food” campaign to feed the hungry. They are donating 10% of all of their real estate transaction proceeds to the Mid-Ohio FoodBank. The campaign began November 17, 2003, and will end March 31, 2004.

Through the Mid-Ohio FoodBank’s network of pantries, soup kitchens and shelters, the organization will help 42,000 different people in any given week. Of that clientele, 42% are children 17 years and younger.

Heidi Peters said, “Jim and I selected to support the Mid-Ohio FoodBank because the organization really hit home for us. We have four children of our own – and the thought any child being deprived of a basic need, especially during the holidays, motivated us to start helping our community.”

The Peters have a goal to feed over 100 children this holiday season. Each dollar that they contribute to the Mid-Ohio FoodBank will distribute \$10.00 worth of groceries to hungry people in central Ohio.

The Peters have also solicited Lenders National Mortgage and Real Living Title to help in their community giving effort. Lenders National Mortgage has agreed to donate \$300 of each closing and Real Living Title has agreed to match the Peters’ contributions and donate 10% of their proceeds from each closing. In addition, to help market the campaign Halko Graphics will be donating all signage.

“When we began finalizing the plans to help the Mid-Ohio FoodBank, we realized that in order to make a bigger impact we needed to get other companies and people involved,” commented Jim Peters. “Heidi and I hope that other organizations and individuals will learn about our campaign and decide to collaborate with us.”

Although the campaign is slated to end on March 31, 2004, the Peters are leaving that date tentative. “We hope the campaign will be well-received within the community and we can extend our contributions,” said Heidi Peters. “The Mid-Ohio FoodBank is always in extra need for donations during the holidays, but it is also important to continue giving throughout the year.”

www.RealLiving.com

A Network of Leading Real Estate Companies
Built on Family, Innovation and Results



If you wish to contact the Peters' to learn more about their Mid-Ohio FoodBank campaign, they can be reached at 614-774-3474.

About Real Living, Inc.

The largest independently-owned, residential real estate firm in the Midwest and the fifth-largest in the country, Real Living boasts nearly 5,000 sales associates and employees, more than \$6 billion in annual sales, and more than 100 offices throughout the Midwest and Florida. Real Living also offers a full range of services, including mortgage, title, relocation, corporate relocation management, auctions and home warranty. To learn more, visit www.herrealtors.com or www.RealLiving.com.

###